

ECONOMIC SECURITY & DIGNITY

Economic Mobility & Wealth Creation

What We Fund

- **Comprehensive workforce development** programs that are: 1) tailored to one or more of the **prioritized populations** listed below, and 2) include the following **components**:
 - Case-managed wraparound support services.
 - Placement of program participants into jobs with pathways to living wages, robust benefits, and career advancement.
 - Job retention services.
 - **Prioritized populations**: formerly incarcerated men and women; immigrants and refugees; people of color; low-income populations.
- Efforts to strengthen the **ecosystem** of support for building and nurturing **small businesses** (e.g., microenterprises, worker-owned cooperatives, social enterprises), with an emphasis on **people of color, immigrants and refugees, and low-income populations**.
 - Ideally, the supports combine tailored small business advising and access to trustworthy capital.
- **Public policy efforts** that advance comprehensive workforce development approaches for prioritized populations.
- **Public policy efforts** that strengthen supports for small businesses, particularly for people of color, immigrants and refugees, and low-income populations.

What We Do Not Fund

- Workforce development programs that are **not comprehensive** (i.e., missing any of the components listed above).
 - For example, we will **not fund** programs that primarily focus on resume writing, interview skills training, placement into low-wage jobs with no career path, job training with minimal job placement or support services).
- Workforce development efforts that are **not tailored** to a **prioritized population** listed above.
- An individual organization's efforts to develop its workforce.
- An individual organization's efforts to build or expand its small business.
- Stand-alone conferences.
- Individual fellowships or research projects.

Examples of Funded Grants

Center for Employment Opportunities

Oakland

\$250,000/3 years

Core operating support to improve the economic mobility of formerly incarcerated adults across California through comprehensive workforce development and public policy efforts.

Kitchen Table Advisors

Oakland

\$300,000/3 years

Core operating support to strengthen the viability of low and mid-scale farms and ranches — mostly owned and operated by people of color, immigrants, and women in Northern and Central California — as a health promotion strategy.

La Cocina, Inc.

San Francisco

\$200,000/3 years

Project support for its Municipal Marketplace that focuses on microenterprise development for women of color and immigrant women to increase access to healthy foods for low-income residents in the Tenderloin neighborhood of San Francisco.

Small Business Majority

Washington, DC

\$450,000/3 years

Core operating support to strengthen small businesses in California and their access to capital, affordable health care and other entrepreneurial and workforce benefits, with attention to racial and gender equity, as social determinants of health.

Postsecondary Education & Training

What We Fund

- **College campus-based programs** that focus on supporting the post-secondary educational success of **young people**, ages 16 to 26, who are or were in the **juvenile justice** system or **foster care** system, or are or were experiencing **homelessness**.
- **Supportive housing programs** that are tailored to young people, ages 16 to 26, who are or were in the juvenile justice system or foster care system, or are or were experiencing homelessness and **oriented to advancing their postsecondary educational success**.
- Health professions schools and training programs that **improve admission and retention rates of underrepresented minorities**.
- **Policy research and/or advocacy** efforts that support the pursuit of higher education and career/technical education by young people, ages 16 to 26, who are or were in the juvenile justice system or foster care system, or are or were experiencing homelessness.
- **Systems change and public policy efforts** that address barriers to underrepresented minorities pursuing and/or sustaining careers in the health professions.
- **Leadership development** efforts that elevate the policy advocacy voices of: 1) young people who are or were in the juvenile justice system or foster care system, or are or were experiencing homelessness, on postsecondary education issues; and 2) underrepresented minorities on health professions training issues.

What We Do Not Fund

- Postsecondary educational access and success efforts that **do not focus on** young people, ages 16 to 26, who are or were in the juvenile justice system or foster care system, or are or were experiencing homelessness, but rather address a broader population of youth.
- Programs that **primarily address** high school completion or the acquisition of a GED or HiSET certificate.
- Programs that **primarily focus on college preparation.**
- **K-12 STEM** programs.
- Supportive housing programs that are **not oriented** to advancing postsecondary educational success of young people, ages 16 to 26, who are or were in the juvenile justice system or foster care system, or are or were experiencing homelessness.
- Health professions schools and training programs that **do not focus on** underrepresented minorities, but instead address a broader student population.
- **Workforce diversity** efforts.
- Individual degrees.
- Stand-alone conferences,
- Individual fellowships or research projects.

Examples of Funded Grants

Campaign for College Opportunity

Los Angeles, CA

\$250,000/3 years

Core operating support to develop and implement policy and coalition strategies to increase diversity in the health professions in California.

Charles Drew University of Medicine and Science

Los Angeles, CA

\$450,000/3 years

Core operating support to continue to plan and implement a regional coordinated pathway (inclusive of community colleges and Charles Drew University's new four-year medical education program) for underrepresented minority students in South Los Angeles pursuing careers in health professions.

First Place for Youth

Oakland

\$350,000/3 years

Core operating support to sustain and strengthen career-focused programming in six California counties for foster youth who are pregnant or parenting, with an emphasis on supporting their postsecondary educational progress and overall well-being.

San Mateo Community College District

San Mateo

\$250,000/2.75 years

Core operating support for Project Change to sustain and strengthen efforts that support the wellbeing and postsecondary educational progress of youth connected to San Mateo County's juvenile justice system.

UCSF Fresno Latino Center for Medical Education and Research

Fresno

\$300,000/3 years

Core operating support for the Fresno Latino Center for Medical Education and Research to provide comprehensive health professions pipeline programming to underrepresented minority high school and college students in the Central Valley who are interested in pursuing health careers.

Youth Law Center

San Francisco

\$500,000/3 years

Core operating support to sustain and strengthen policy advocacy efforts and statewide convenings focused on improving the wellbeing and postsecondary educational opportunities and outcomes of youth in the juvenile justice system.

Economic Safety Net

What We Fund

- **Innovative and emerging** income support approaches such as guaranteed income and universal basic income.
- **Policy research, advocacy and/or implementation efforts** that strengthen and improve access to **income supports**, such as CalEITC and other tax credits, CalFresh, CalSavers, CalWorks, and paid family leave.
- **Public policy efforts** that address improved wages and benefits.
- **Public policy efforts** that address discriminatory, deceptive, and predatory financial practices and services targeting low-income people, immigrants, people with limited proficiency in English, and people of color.

What We Do Not Fund

- Efforts that are **primarily** about **occupational health/workplace safety**.
- Stand-alone conferences.
- Individual fellowships or research projects.

Examples of Funded Grants

California Food Policy Advocates

Oakland

\$200,000/3 years

Core operating support for public policy efforts to improve access to CalFresh and other public benefits programs.

Center on Policy Initiatives

San Diego

\$250,000/3 years

Core operating support for public policy and leadership development efforts to improve the economic security of low-income communities and communities of color in San Diego County.

Golden State Opportunity Foundation

San Francisco

\$300,000/3 years

Core operating support to improve health outcomes through outreach, communications and public policy efforts related to the state and federal earned income tax credits.

Stockton Economic Empowerment Demonstration

Stockton

\$150,000/3 years

Project support to improve health outcomes through a guaranteed income demonstration in Stockton.

Western Center on Law and Poverty

Los Angeles

\$350,000/3 years

Core operating support for public policy efforts to improve health care and public benefit systems in California.

Young Invincibles

Washington, D.C.

Core operating support for outreach, leadership development, communications, and public policy efforts to protect health coverage and effectively implement CalSavers for young people in California and nationwide.