

## Advancing Wellness Grantmaking Economic Security & Dignity

### Economic Mobility & Wealth Creation

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#### What We Fund

Comprehensive workforce development programs that both:

- 1) are tailored to one or more of the prioritized populations listed below, and
- 2) include all the following components:

- Case-managed wraparound support services.
- Placement of program participants into jobs that provide income that is at least a living wage, robust benefits, and pathways for career advancement.
- Job retention services.
- Prioritized populations: formerly incarcerated men and women; immigrants and refugees; low-income people of color.

Efforts to strengthen the ecosystem of support for building and nurturing small businesses (e.g., microenterprises, worker-owned cooperatives, social enterprises), with an emphasis on people of color, immigrants and refugees, and low-income populations.

- Supports that combine tailored small business advising and access to trustworthy capital are more competitive.

Policy research & analysis, policy advocacy, policy implementation, systems change and/or organizing efforts that either:

- Advance comprehensive workforce development approaches for prioritized populations; or
- Strengthen supports for small businesses, particularly for people of color, immigrants and refugees, and low-income populations.

#### What We Do Not Fund

Workforce development efforts that are:

- Inclusive of, but are not tailored to, one of the prioritized populations listed above.
- Not comprehensive (i.e., missing any of the components listed above).
- For example, we will not fund programs that primarily focus on resume writing, interview skills training, placement into low-wage jobs with no career path, job training with minimal job placement or support services).

An individual organization's efforts to:

- Develop its own workforce.
- Build or expand its own small business.

Stand-alone conferences.

Individual fellowships or research projects

## Grantee Organizations We've Funded

Take a look at these grantee organizations to get a better sense of what we fund.

### Center for Employment Opportunities

Oakland - \$250,000 over 3 years

Core operating support to improve the economic mobility of formerly incarcerated adults across California through comprehensive workforce development and public policy efforts.

### Kitchen Table Advisors

Oakland - \$300,000 over 3 years

Core operating support to strengthen the viability of low and mid-scale farms and ranches — mostly owned and operated by people of color, immigrants, and women in Northern and Central California — as a health promotion strategy.

### Prospera Community Development

Oakland - \$250,000 over 3 years

Core operating support to advance the economic wellbeing and mobility of Latina immigrants through incubation of worker cooperative enterprises and community engagement.

### REDF

San Francisco - \$250,000 over 3 years

Core operating support for social enterprise supports and public policy efforts that improve the economic mobility of formerly incarcerated individuals and others with significant barriers to employment across California.

### Small Business Majority

Washington, DC - \$450,000 over 3 years

Core operating support to strengthen small businesses in California and their access to capital, affordable health care and other entrepreneurial and workforce benefits, with attention to racial and gender equity, as social determinants of health.

### UCLA Labor Center

Los Angeles - \$475,000 over 3 years

Project support for UCLA Labor Center's Center for Advancement of Racial Equity at Work to expand comprehensive workforce development, leadership development, movement building and public policy efforts for Black workers in the Inland Empire and San Diego.

## For More Information

To learn more and apply for a grant, [visit here](#).