

## Advancing Wellness Grantmaking Leading for Power and Change

### Mobilizing Movements and Power-building

REVISED February 2021

#### What We Fund

- **Grassroots leadership development.** Core support to strengthen an organization's capacity to recruit and train communities most impacted by systemic racism to lead advocacy, community/ youth organizing and civic engagement efforts.
- **Organized power.** Core support to strengthen coalitions/collaboratives working together to advance the movement for racial justice through organizing and community engagement efforts.
- **Narrative change and strategic communications.** Community-led efforts to amplify the voices and experiences of communities most impacted by systemic racism through diverse communication strategies.

#### What We Do Not Fund

- Core support to individual organizations working to strengthen their internal diversity, inclusion and equity practices.

#### For More Information

To learn more and apply for a grant, [visit here](#).